

## Hyster Forklift Part

Hyster Forklift Parts - Hyster is a global company that builds more than 300 different versions of lift trucks. However, it started as a producer of lifting equipment as well as winches. Most of its production was concentrated in the Pacific Northwest and dealt mostly with the lumber and logging industry. A couple years after the 1st forklift trucks were invented Hyster became synonymous with quality manufacturing. Over the last 80 years Hyster has continued to get bigger and develop its product line. The growth of its products coupled with its wish to stay service oriented has allowed Hyster to mature into the intercontinental player it is at present.

Hyster experienced major innovations through the 1940's and 1960's. In 1946, Hyster opened a plant in Illinois that was fully dedicated to bulk manufacturing trucks. This allowed Hyster to drive its expenses down and, at the same time, offer a better quality product at industry aggressive prices. In 1952, Hyster began its first foray in to the international production market through opening its first plant in the Netherlands. The Netherlands plant was originally designed to produce two products: Hyster 40" and the Karry Kranes.

The forever changing needs of Hyster clients and Hyster's capability to continue to innovate led to rapid expansion throughout the fifties and 60's. They started constructing container handlers in the US in 1959 to meet with the ever expanding demand for transportation goods. In 1966, Hyster developed a means for allowing a lift truck to go both ahead and backwards using the same pedal. This pedal was labeled as the Monotrol pedal, which revolutionized the industry. Later on in the decade Hyster opened a R and D centre in Oregon that was focused on enhancing the design and functionality of lift trucks. The centre is still one of the world's greatest testing facilities in the materials handling industry.

The sixties was characterized by rapid growth throughout the entire materials handling industry. Due to this, Hyster needed to refocus its strategy towards these emergent mass markets. Thus, in 1970, the XL design philosophy was born. The XL design philosophy allowed Hyster to supply greater quality at a more inexpensive price. A further expansion in manufacturing capabilities was necessitated by the demand in Europe for Internal Combustion Engine Trucks. To plug this hole, a plant in Craigavon, Ireland was opened in 1980. Through the 80's Hyster continued to concentrate on developing industry leading lift trucks. The Hyster brand name was recognized throughout the globe for its dedication towards superiority. This attention to quality brought several suitors for the company. In 1989, a large international corporation based in Ohio called NACCO Industries bought Hyster and started an aggressive growth plan. NACCO rapidly replaced the XL philosophy with a more driver oriented truck that concentrated on operator comfort, which is well-known as the XM generation of trucks.

The shift in supply chain management to a much more just-in-time focused arrangement has meant that Hyster has had to constantly invest in new-found technologies. Acquisitions and investments were made in the United States, Italy, Netherlands, and lots of other places throughout the world. All of these investments have made Hyster an international leader in the lift truck market. In 2009, Hyster celebrated its 80th anniversary as an industry leader of materials handling equipment, which consists of more than three hundred different versions of lift trucks.